



Trucknet Enterprise LTD  
("the Company")

July 7, 2021

**To:**  
**Israel Securities Authority**

**To:**  
**Tel Aviv Stock Exchange**

Dear Sir/ Madam,

**Re: Immediate Report**

Following the report published on December 2, 2021 (reference number: 2021-01-175689), the Company is honored to update that on December 2, 2021, it entered into an agreement for the appointment of Mr. Uri Applebaum (hereinafter: '**Mr. Applebaum**') to the position of Deputy CEO, in light of his vast experience in the field of cooperative transportation and smart transportation technology solutions.

In his previous position, Mr. Applebaum served as VP of Projects and Technologies at the National Public Transportation Authority, in the Ministry of Transportation. Prior to that, he worked as a professional advisor to the Director General of the Ministry of Transportation and previously as Chief of Staff to the Director General of the Ministry of Transportation.

Furthermore, Mr. Applebaum served as the Supervisor of Smart Transportation at the Ministry of Transportation and worked to promote solutions in reducing road congestion and increasing public mobility options. He was also responsible for promoting MaaS – Mobility as a Service, an advanced, innovative concept that focuses on road user requirements, along with reducing the ownership and use of private vehicles, by making all mobility options accessible via one technology platform (One Stop Shop).

The afore stated projects required the connection between government systems and various initiatives in the private sector, for the benefit of public access to all means of transport, along with real-time information on location and availability of buses, service taxis, trains, autonomous vehicles, shared travel platforms, shared scooters, and bicycles (MicroMobility) and more.

Prior to his tenure at the Department of Transportation, Mr. Applebaum worked for four years at the Department of Finance.

Mr. Applebaum is a certified attorney, who holds a BA degree in law and economics from the Tel Aviv University and an MA degree in Public Policy from the University of Chicago.

Yours Sincerely,

Trucknet Enterprise Ltd.

Signed by: Hanan Fridman, Chairman of the Board and CEO